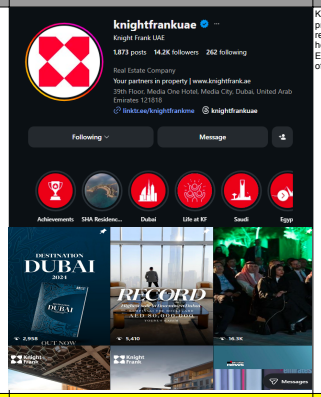
No	Company / Individual	Website	Social Media	IG Screnshoot	Summary about client/competitors	Product/service description	Price	Audience	Results or testimonials	strenght	Weakness
1	**My Client**										
	Knight Frank	Website: https://www.knightfrank.com/	Instagram: @knightfrank		Knight Frank is a global property consultancy and real estate agency headquartered in London, England, with over 488 offices in 57 countries.	Commercial and residential property services, including sales, leasing, investment, valuation and global property market consulting	Broker commissions are generally 1%–3% depending on the type of property and transaction value.	Home buyers and sellers in the US and globally, real estate investors, and professionals looking to join as agents	Online testimonials show clients appreciate Knight Frank's professionalism and in-depth market insight in major transactions and global investments.	Global network, premium brands, strong data & market insight	High cost, less suitable for small clients
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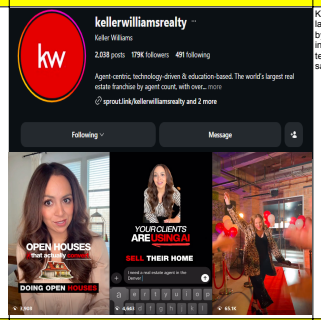
1	Keller Williams Realty	https://kw.com/?utm_source=chatgpt.com	Instagram: @kellerwilliamsrealty		Keller Williams is the world's largest real estate franchise by number of agents, based in the US, with a focus on technology, training, and sales performance.	Residential property sales, agent training, CRM & real estate technology	Agent commission based on property price (US industry standard)	Home buyers, sellers, investors, dan real estate agents	Many agents have successfully increased closing and income through the KW system.	Robust training, internal CRM technology, large agent community	Quality of service may vary between offices/franchises
No	**Competitors**	**Website**	**Social Media**	**IG Srenshoot**	**Summary about client/competitors**	**Product/service description**	**Price**	**Audience**	**Results or testimonials**	**strength**	**Weakness**
2	Greystar Real Estate Partners	Website: https://www.greystar.com/	Instagram: @greystarapartments		Greystar is a US-based global real estate company focused on large-scale apartment investment, development, and management.	Large rental residential properties, asset management, new developments, and institutional-grade real estate investment services.	Unit rental rates/management fees are controlled by the property's location and amenities; as a large property management service, fees are usually specified in the investment contract. (Real estate industry)	Institutional investors, apartment renters, and property developers who need professional asset management	Greystar is known as the largest apartment manager in the US, managing nearly 800,000 units, reflecting the market's confidence in the management of their large portfolio.	✔ Large scale and professional	Focusing on large properties can reduce personalized service for smaller residential clients.
	End Summary		End Summary – Keller Williams Keller Williams is the most suitable potential client for a virtual assistant due to its agent-based business model and strong reliance on digital systems. Many agents require ongoing support with CRM management, lead follow-ups, scheduling, and marketing tasks, making virtual assistant services highly relevant and in demand. End Summary – Knight Frank Knight Frank is a global premium real estate consultancy serving high-value clients and international investors. While the company operates with high standards and structured processes, virtual assistant support is mainly suitable for research, data management, and administrative assistance rather than daily sales operations. End Summary – Greystar Greystar is a large-scale global real estate company specializing in property investment and management. Virtual assistant support can be valuable for administrative, reporting, and data-driven tasks; however, opportunities are typically within structured corporate environments rather than freelance or individual VA roles.							

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